

# WHTC 2017

THE 7<sup>TH</sup> WORLD HYDROGEN TECHNOLOGY CONVENTION  
TOGETHER WITH  
CZECH HYDROGEN DAYS 2017



## EXHIBITION AND SPONSORSHIP PROSPECTUS

9 – 12 July 2017  
PRAGUE, CZECH REPUBLIC

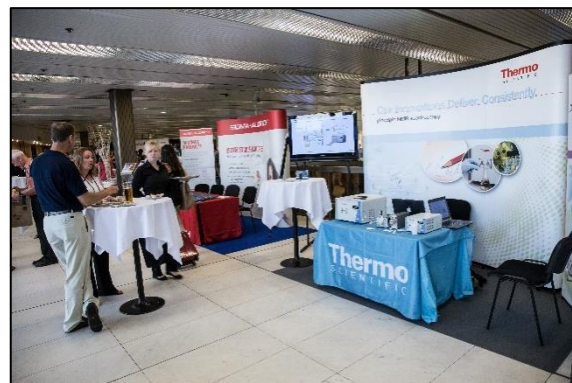
[WWW.WHTCPRAGUE2017.CZ](http://WWW.WHTCPRAGUE2017.CZ)



## THE VENUE: PRAGUE CONGRESS CENTRE

The Prague Congress Centre (PCC) is one of the largest European congress centres. It is located in a unique position on top of one of Prague’s hills, offering a beautiful view of the famous skyline of Prague, with the silhouette of the Prague Castle. The Centre has 20 halls and 50 meeting rooms with capacities ranging from 20 to 2,700 persons. The adjacent Metro station (Vyšehrad - Line C) is only two stops (or 5 minutes) from Prague’s city centre.

Exhibition will be located in the Forum Hall foyer with direct connection to main meeting rooms. The foyer will serve as a coffee break area as well. We would be happy to organise a site inspection for you if required.



## SPONSORSHIP PROGRAMME – CHOOSE YOUR WAY

The Organizers are kindly asking interested companies to choose from the packages below and order by filling the form at the end of this document, returning it by mail to [iva.pelanova@c-in.eu](mailto:iva.pelanova@c-in.eu). Should you wish to discuss the content of any package, please do not hesitate to contact us, we will be happy to alter our offer to meet your company’s needs.

In case you are interested in any of the single sponsorship items and the combined amount of the selected items reaches the sponsorship categories as listed below, your company automatically benefits from the title Sponsor and receives the general benefits as well.

✓ PLATINUM SPONSOR	minimum contribution	<b>20, 000 EUR</b>
✓ GOLD SPONSOR	minimum contribution	<b>12, 000 EUR</b>
✓ SILVER SPONSOR	minimum contribution	<b>8, 000 EUR</b>
✓ BRONZE SPONSOR	minimum contribution	<b>5, 000 EUR</b>

## SPONSORSHIP PACKAGES

### PLATINUM SPONSOR

**Minimum contribution: 20,000 EUR**

- ✓ 24 sqm exhibition space and priority of booth location choice
- ✓ Mass mailing to all registered delegates 14 days prior to the start of the conference and 14 days after the event – to be supplied in .html format and sent by the organizer
- ✓ Company logo on delegate bags
- ✓ 1 day coffee break sponsorship with a possibility to have a 15 minute company presentation
- ✓ 7 full registrations
- ✓ 4 extra invitations to the conference gala dinner
- ✓ 4 exhibitor registrations (no access to scientific sessions)
- ✓ Back cover page slot for company advertisement in the final programme
- ✓ 2 company brochures inserted in participants' bags
- ✓ General benefits\*

### GOLD SPONSOR

**Minimum contribution: 12,000 EUR**

- ✓ 15 sqm exhibition space
- ✓ Branded stationery inserted in the conference bag – items to be supplied by the sponsor (1<sup>st</sup> choice)
- ✓ 3 full registrations
- ✓ 3 invitations to the conference dinner
- ✓ 3 exhibitor registrations (no access to scientific sessions)
- ✓ Inside cover page slot for company advertisement in the final programme
- ✓ 2 company leaflets (max A4 size) inserted in participants' bags
- ✓ General benefits\*

### SILVER SPONSOR

**Minimum contribution: 8,000 EUR**

- ✓ 12 sqm exhibition space
- ✓ Branded stationery inserted in the conference bag – items to be supplied by the sponsor (2<sup>nd</sup> choice)
- ✓ 2 full registrations
- ✓ 2 invitations to the conference dinner
- ✓ 2 exhibitor registrations (no access to scientific sessions)
- ✓ 1 full page slot for company advertisement in the final programme
- ✓ Company leaflet (max A4 size) inserted in participants' bags
- ✓ General benefits\*

## BRONZE SPONSOR

Minimum contribution: 5,000 EUR

- ✓ 9 sqm exhibition space
- ✓ 1 full registrations
- ✓ 1 invitation to the conference dinner
- ✓ 1 exhibitor registration (no access to scientific sessions)
- ✓ 1 full page slot for company advertisement in the final programme
- ✓ Company leaflet (max A4 size) inserted in participants' bags
- ✓ General benefits\*

## IMPORTANT NOTES

\* Sponsor will receive the following promotion:

- Company logo in all printed materials under the sponsorship category
- Logo on the official event website (including link)
- Logo in the main meeting hall where the plenary sessions take place
- Use of the conference logo for own advertising

## SINGLE SPONSORSHIP ITEMS

### Insert in the delegate bags

1,500 EUR

Sponsors have the opportunity to provide an insert in the conference bag: an A4 size double-sided, colour or black and white flyer or promotional piece. Flyer can be text only promoting activities on your exhibition stand or it may be an existing corporate flyer with information on your services or products. Should you wish to provide notebooks/pens, please kindly note that these have to bear the conference logo.

### Abstracts on USB key

~~4,000 EUR~~ 3,000 EUR

All the abstracts will be distributed to delegates on USB key with the sponsor's logo printed on it. The production and download will be organised by the conference secretariat.

### Advert in the printed programme

1,500 EUR

Final programme will be provided in the conference bag to all registered delegates including speakers, official guests and exhibitors.

### Wi-Fi service

~~6,000 EUR~~ 3,000 EUR

Wi-Fi connection will be available in the public areas of the Prague Congress Centre for the WHTC 2017. Your webpage will be the first page to open upon accessing the service. Delegates will access Wi-Fi using their email addresses – Organizers will provide the list of addresses to the Partner.

### Mobile application

~~6,000 EUR~~ 3,000 EUR

The conference will have an official mobile application (iOS & Android) available for download in advance and during the whole event. The app will provide delegates with access to the detailed scientific programme, venue floorplans, general information and sponsors and exhibitors details. It also includes a communication platform to support networking between delegates. This application is a potential sponsorship opportunity - the interface can be branded with your logo linked to your sponsorship profile.

### Navigation branding

**SOLD**

Delegates use signage when looking for key areas such as the registration desk, meeting rooms, or the exhibition area. Sponsors are offered the possibility to have their logo beside the conference logo on all signage in the venue as well as the registration desk.

## EXHIBITION

### GENERAL BENEFITS FOR EXHIBITORS

Each exhibiting company will receive the following benefits:

- ✓ Company logo and link on the Conference website
- ✓ Company logo in the printed programme
- ✓ 1 conference bag per stand
- ✓ 2 exhibitor registrations per 9 sqm of ordered space

### EXHIBITION RAW SPACE\*

240 EUR / 1 sqm\*

- ✓ Space only, minimum order 9 sqm  
\* for booth equipment (shell scheme) refer to the table below according to the space ordered

### BOOTH EQUIPMENT PACKAGE

priced according to the size

- ✓ White panels/silver alloy construction
- ✓ Electricity supply 220V / 3,5 kW
- ✓ Fascia board company name
- ✓ Daily cleaning
- ✓ Carpet
- ✓ 1 table and 2 chairs
- ✓ Spotlights (1 spotlight per 3 sqm)



### OUTDOOR EXHIBITION SPACE

89 EUR / 1sqm\*

Expand your presentation at the convention by exhibiting in outdoors area of Prague Congress Centre. The new outdoors exhibition area is located on the Southern Terrace of the Prague congress Centre by the entrance No. 10. Delegates arriving to the venue by taxi or bus pass through this area.

**\*Space rental rate is indicated in Euro per sqm per event and space only! Extra services such as electricity, security, etc are to be ordered separately.**

Space for this company presentation is limited so do not hesitate to make your inquiry soon!

## BOOTH EQUIPMENT PACKAGE PRICE

Size	Order code	Early rate	Regular rate	Late rate	Onsite rate
9 sqm	OC02	650 €	780 €	910 €	975 €
12 sqm	OC03	780 €	936 €	1,092 €	1,170 €
15 sqm	OC04	920 €	1,104 €	1,288 €	1,380 €
18 sqm	OC05	1,250 €	1,500 €	1,750 €	1,875 €

## CANCELLATION CONDITIONS

Cancellation of any ordered item must be done in writing to [iva.pelanova@c-in.eu](mailto:iva.pelanova@c-in.eu)

### SPONSORSHIP

50% cancellation fee for cancellations 2 months prior to the event

75% cancellation fee for cancellations 1 month prior to the event

100% cancellation fee for cancellations 14 days prior to the event

### EXHIBITION

50% cancellation fee for cancellations 2 months prior to the event

75% cancellation fee for cancellations 1 month prior to the event

100% cancellation fee for cancellations 14 days prior to the event

### EXHIBITION SERVICES

50% cancellation fee for cancellations 14-7 days prior to the event

75% cancellation fee for cancellations 6-3 days prior to the event

100% cancellation fee for cancellations 2-0 days prior to the event



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together with **CZECH HYDROGEN DAYS 2017**

9-12 JULY 2017, PRAGUE CONGRESS CENTRE, CZECH REPUBLIC

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## SPONSORSHIP ORDER FORM

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

POSTAL ADDRESS: \_\_\_\_\_

ZIP CODE AND CITY: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

VAT NUMBER: \_\_\_\_\_

LIST OF ITEMS	Pcs	PRICE EUR (excl. VAT)
<b>TOTAL:</b>		€

DATE:

SIGNATURE AND COMPANY STAMP:

All indicated prices are exclusive of VAT 21% (subject to changes). Companies registered in the EU with a valid VAT number will be charged without VAT.



## EXHIBITION ORDER FORM

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

POSTAL ADDRESS: \_\_\_\_\_

ZIP CODE AND CITY: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

VAT NUMBER: \_\_\_\_\_

LIST OF ITEMS	SELECT ITEM (X)	Nr/Pcs/Code	PRICE EUR (excl. VAT)
Exhibition raw space		sqm	€
Booth equipment package		code	€
COMPANY NAME TO BE PRINTED ON FASCIA/IN THE FINAL PROGRAMME:			
<b>TOTAL:</b>			€

DATE:

SIGNATURE AND COMPANY STAMP:

All indicated prices are exclusive of VAT 21% (subject to changes). Companies registered in the EU with a valid VAT number will be charged without VAT.